



NEWS RELEASE

SUPPLIER PROFILE TAKEDA U.S.A., INC

Description:

For more than 30 years, Takeda has been a foremost and dependable ingredient supplier to North America's nutritional supplement, pharmaceutical, food processing, and animal feed industries. With human health its overriding commitment, the company carries forward the traditions of its parent company, Takeda Chemical Industries, Ltd., now in its third century and ranking first among Japan's pharmaceutical manufacturers.

Products:

Takeda offers a comprehensive line of bulk vitamins and flavor enhancers, as well as a wide range of functional and specialty ingredients. Takeda is the industry leader in directly compressible bulk vitamins, with their economic and processing advantages to supplement makers. And only Takeda has a full line of flavor enhancers, led by the bestselling nucleotide, RIBOTIDE®.

Services:

Personalized customer service and supply dependability are Takeda hallmarks. Our technical team works closely with customers in product formulation, reformulation, and troubleshooting. In the Midwest, South Central, and West Coast regions, branch offices assure customers nationwide of prompt attention to their needs. Takeda Canada Vitamin & Food, Inc., a subsidiary, is a direct line to our valued customers in the important Canadian market.

Recent Developments:

At the start of our 31st year in North America, we reorganized in order to provide even more efficient and enhanced services. Our new corporate name: Takeda Vitamin & Food USA, Inc. The new company merges the sales and marketing activities of Takeda USA with Takeda Chemical Products USA, which produces vitamin C and several B vitamin products in North Carolina.

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NEWS RELEASE

TAKEDA U.S.A., INC.

FOR IMMEDIATE RELEASE

Takeda Introduces Curdlan, a Unique New Hydrocolloid

ORANGEBURG, NY -- Takeda U.S.A., Inc., announces the introduction of Curdlan, a unique new hydrocolloid with wide-ranging food applications, to its extensive line of specialty ingredients. Curdlan will be available upon FDA approval, which is deemed imminent.

Unlike other gelling polysaccharides, Curdlan can be activated by heat alone to form a tasteless, odorless, and colorless gel. Depending upon the degree of heating, a resilient thermo-irreversible gel with retort and freeze-thaw resistant properties can be produced.

Curdlan can be used to improve the texture of meat, seafood, and poultry products; the consistency of noodles and pasta; the viscosity of sauces and dressings, and the shape and texture of desserts. Because it is a nutritionally inert dietary fiber, it has additional applications in various types of reduced-calorie foods.

Produced by microbial fermentation, a technology in which Takeda is an acknowledged leader, Curdlan is a linear b-1,3 glucan. Already widely used in Japan, Korea, and Taiwan, Curdlan will be the third fermentation-produced polysaccharide to be approved for food use by the FDA, after xanthan gum and gellan gum. Consisting of approximately 90% carbohydrates (dietary fiber) and not more than 10% moisture, it is available in a white powder form with high flowability. Its gelling function is unaffected by prolonged storage periods.

Continuing the two-centuries-long tradition of Takeda Chemical Industries, Ltd., Takeda USA has been a foremost supplier of high quality bulk vitamins, flavor enhancers, emulsifiers, acidulants, and antioxidants for 30 years. Headquartered in Orangeburg, N.Y., the company backs all of its products with technical support from its test kitchens and analytical laboratories.

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NEWS RELEASE

TAKEDA U.S.A., INC.

FOR IMMEDIATE RELEASE

July 7, 1996

John Waldron Is Named Senior Vice President

ORANGEBURG, N.Y. -- Takeda U.S.A., Inc., has named John T. Waldron a senior vice president. Mr. Waldron's principal responsibility will continue to be in the areas of sales and marketing planning and coordination.

Mr. Waldron is a former resident of Jersey City, where he attended St. Peter's Preparatory School and St. Peter's College. He joined Takeda in 1986 as vice president and national sales manager, based in the company's midwest office in Highland Park, Illinois.

For the past year, Mr. Waldron has been on the faculty of The Lake Forest Graduate School of Management, where he teaches a popular course in business-to-business marketing. "Teaching is a two-way street," says Waldron. "It sharpens one's command of business practice in the real world, and I learn from a savvy group of imaginative students."

Takeda U.S.A. has been a foremost supplier of high-quality bulk vitamins and other ingredients to the food, pharmaceutical, nutritional supplement, and animal feed industries for more than 30 years, continuing the two-centuries-long tradition of Takeda Chemical Industries, Ltd., Japan's leading pharmaceutical company. Headquartered in Orangeburg, N.Y., Takeda U.S.A. backs all of its products with custom technical support from its test kitchens and analytical laboratories.

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THOROUGHBRED
RETIREMENT
FOUNDATION, INC.

NEWS RELEASE

FOR IMMEDIATE RELEASE

TRF Honors Exceller, a Thoroughbred Millionaire and Martyr

New York, N.Y. -- Exceller, the millionaire Thoroughbred whose recent slaughter by his owner in Sweden was reported by *The Daily Racing Form*, will be honored by the Thoroughbred Retirement Foundation. A permanent memorial at the TRF's Maryland retirement facility at the Charles Hickey, Jr. School will be dedicated to the racing superstar of the late 1970s, remembered by many as the only horse ever to defeat two Triple Crown winners. Exceller was assured his place in racing history when he came from 22 lengths off the pace to win the historic 1978 Jockey Club Gold Cup at Belmont Park over a field that included Seattle Slew and Affirmed.

"Now he will be remembered as well for his heartrending death," said TRF founder and president Monique S. Koehler. "What has made his story even more distressing to the racing community is that, according to the *Racing Form*, the owner of the farm where the stallion was standing had offered to save him.

"Fifteen years ago, the TRF was founded to prevent tragedies like Exceller's from happening. These noble animals have earned the right to end their days in peace and tranquility, and that's what the TRF provides: a lifetime haven when they can no longer race. Hundreds of horses have been given a new start at our retirement facilities in New York, Maryland, and soon, Kentucky; our satellite farm network, and most recently through our adoption program. Time and again, we have proved that racehorses can lead purposeful lives when their racing days are over.

"From the outset, the racing industry has stood beside us in our conviction that thoroughbreds deserve a future and that, through our unique vocational training programs, their future offers rewards to their caregivers. By supporting our programs, and helping us in the vital task of educating owners, trainers, jockeys and fans to the importance of our work, they have contributed enormously to our success," Koehler said.

"At the Hickey School, the juvenile offenders who care for the horses form strong attachments to 'their' horses. These normally animated teenagers grew very quiet when they heard the story of Exceller's near-legendary racing career that ended with his terrifying and needless death, and they wanted to dedicate something to his memory.

- MORE -

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TRF Honors Exceller -- Page Two

They were amazed that such a great horse could be slaughtered. Without the TRF, they realized, the horses they have come to love so much would probably have suffered and died the same way. 'I don't want Penny to ever to leave the Hickey School—he's safe here,' said the student who takes care of Inpenetrable. Others quickly echoed his feelings. A bronze plaque memorializing Exceller will be mounted on a new shed at the School, where it will serve as a constant reminder to these young men of the value the TRF places on the lives of the horses—and the lives of their youthful caregivers.

"Exceller, by his death, reminds us that we can and must provide alternatives to such needless slaughter," Koehler said. "If that happens, then this magnificent racehorse will not have died in vain."

Founded in 1982, the Thoroughbred Retirement Foundation is a nonprofit organization that provides humane retirement for thoroughbreds at satellite and TRF-operated farms in Connecticut, Kentucky, Maryland, New Jersey, and New York, as well as through private adoptions. The leading charitable organization of its type, the TRF has become both a model for and supporter of similar organizations nationwide.

The TRF's principal retirement programs are located at state correctional facilities, where the horses' caretakers are prison inmates and juvenile offenders who derive emotional as well as educational benefits from TRF's pioneering vocational programs in horse care and management. Moreover, TRF experience and resources now play important roles in vocational training, education, and research activities undertaken by a growing number of both public and private sector organizations.

The Foundation is wholly dependent on public support for its operation. Tax-deductible donations may be sent to the Thoroughbred Retirement Foundation at 1050 State Highway 35, Suite 351, Shrewsbury, NJ 07702.

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THOROUGHBRED
RETIREMENT
FOUNDATION, INC.

NEWS RELEASE

FOR IMMEDIATE RELEASE

**Holy Bull, Kingmambo, and Sea Hero Join Stallion Lineup
of 8th Annual TRF Benefit Auction on January 31**

Middletown, Delaware -- Holy Bull, Kingmambo, and Sea Hero, all standing in Kentucky, join a lineup of well over 150 stallion seasons, donated by some of North America's leading farms, that will be auctioned at the 1998 Thoroughbred Retirement Foundation Annual Stallion Season and Equine Art Auction on January 31.

The extensive sale catalog offers bidding opportunities to breeders at all levels, with seasons to premiere international stallions as well as to good local stallions. Among Kentucky sires in the sale are Colonial Affair, Dixieland Band, French Deputy, Runaway Groom, and Wild Again; top Maryland sires include Allen's Prospect, Opening Verse, and Two Punch. There are also seasons to stallions standing in Florida, New Jersey, New York, Pennsylvania, Virginia, Texas, and Ontario.

A complete roster of stallion seasons will be published in *The Blood-Horse* and *Thoroughbred Times*, with instructions for telephone bidding during the silent auction that will begin January 27 and culminate in the live auction on Saturday evening, January 31, at Candyland, the Middletown, Delaware, farm of TRF director Herb Moelis and Ellen Moelis. The Moelises have organized and hosted the auction since its inception in 1990, and under their stewardship it has grown steadily. Telephone bidders are asked to contact Mr. Moelis at ((302) 378-7192 for further information.

For 15 years, the TRF has been providing humane retirement to racehorses at the end of their track careers. Frank Stronach, proprietor of one of North America's largest Thoroughbred operations, donated seven stallion seasons this year. Said Stronach, "It's more important than ever that the industry contribute to the welfare of its Thoroughbreds beyond their racing careers. I'm happy to help the TRF in its unceasing efforts to expand its horse rescue programs."

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Now in its eighth year, the auction “has made it possible for us to save more and more Thoroughbreds when their racing days are over,” said Monique S. Koehler, president and founder of the TRF. “Unlike the auction stallions, whose futures are assured by their value in the breeding shed, the geldings who make up the greatest number of our retirees would have no future without the TRF.

“The participation of so many horsemen in this eagerly anticipated annual event testifies to the importance they place on our retirement programs,” Koehler continued. “We are deeply grateful to the Moelises and everyone who has played a role in the success of the TRF auction over the years.”

Added Diana Pikulski, TRF executive director, “We are on the brink of expansion into Kentucky and other states that have strong racing operations, where countless racehorses come off the tracks in urgent need of the lifetime retirement plans we provide at our major facilities, at satellite farms, and through private adoptions.

“The support from racing that is integral to this yearly auction is crucial to our continuing growth. It’s an occasion that truly unites the racing industry in a common cause—caring for racehorses. And there’s something for everyone: seasons to outstanding stallions, equine art, and racing memorabilia.”

Also sharing in the auction proceeds are Freedom Hills Riding Academy for the Handicapped and other equine-related charities, including New Bolton Center, through Thoroughbred Charities of America.

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The Foundation is wholly dependent on public support for its operation. Tax-deductible donations may be sent to the Thoroughbred Retirement Foundation at 1050 State Highway 35, Suite 351, Shrewsbury, NJ 07702.

NEWS RELEASE

For Immediate Release

Editorial Freelancers Association Launches Web Site

New York, N.Y. -- Editorial Freelancers Association, Inc., a national, nonprofit professional organization of self-employed workers in the publishing and communications industries, has launched a Web site: **www.the-efa.org**.

The new site will carry news and announcements of EFA's general meetings, affinity group activities, and special events. These are free to members, but nonmembers are welcome to attend at a modest fee. Among guest speakers at recent general meetings have been the Hon. Patricia S. Schroeder, president of the Association of American Publishers; Elaine Chubb, the only copy editor ever mentioned in *People* and *New York* magazines; and expert panelists on book packaging, fiction, and newsletters.

On-site information also covers EFA member benefits, which include health and disability insurance, a Job Phone, and a bimonthly newsletter, *The Freelancer*. Visitors to the site can read representative *Freelancer* articles and book reviews. Other EFA publications focus on a variety of topics from the freelancer's point of view: tax preparation, grammar and usage, copyright and permissions, textbook development, book production, résumés. An order form is provided.

Course descriptions of EFA's seminars and education programs designed specifically for freelancers are complete with registration forms. Courses are offered at reduced registration fees to members and are available to nonmembers at full fee.

For clients of freelancers, the site will be a starting point for reaching EFA's skilled copy editors, researchers, writers, indexers, translators, desktop publishers, picture researchers, textbook development editors, project managers, proofreaders, corporate communications specialists, and more.

On the lighter side, there are "Tales from the EFA Crypt," where members share freelance experiences which run the gamut from nerve-wracking to hilarious.

MORE

Editorial Freelancers Association Launches Web Site -- Page Two

EFA member and Webmaster Angela Davis has designed the site not just for EFA's nationwide membership. Freelancers seeking an organization geared to their special needs and interests will find useful articles as well as a membership application.

Founded in 1970, EFA is the country's largest and oldest professional organization for editorial freelancers. EFA works to raise the professional status of its members and to make the freelance life more dynamic and rewarding. For clients of freelancers, EFA is a nationwide bank of people experienced in the full range of editorial disciplines.

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